**Search Engine Tracking, Censorship and Privacy**

**Google**

Not just a search engine

Search facility

YouTube

Social media

Email

Maps

Earth

Books

News

Docs

Appstore

Develops android

Develop chrome

Google safe browsing

* Used by most big browsers

Google analytics

* Where google code is embedded on the site e.g., like button or share button
* Google analytics surveillance infrastructure involved in 92% of the top 1000 websites

Tosdr.org

Website that shows you the terms of use of most big websites that you may want to know

**Censorship**

Content y9ou view will be manipulated or customised based on your activity and history

Filter bubbles

* May be given more expensive price for a service based on your history, spending happits and browser etc.

Nation State Censorship

* Blocking the use of google etc. as seen in China

Censorship/tracking systems

* Memory Hall
  + Logs queries and ties them to an IP address
* Marbled Gecko
  + Sifts through details of searches in google maps and earth